#### LAW OFFICES OF

# FAY KAPLUN & MARCIN, LLP

INTELLECTUAL PROPERTY LAW

NOV 2 0 2007

150 BROADWAY, SUITE 702 NEW YORK, NEW YORK 10038 PHONE: (212) 619-6000 (212) 208-6819 WWW.FKMIPLAW.COM

# **FACSIMILE COVER SHEET**

**FAX NO** 

(571) 273-8300

TO

Commissioner for Patents

Mail Stop: AF

**FROM** 

Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

DATE

November 20, 2007

**SUBJECT** 

U.S. Patent Appln. Serial No. 10/038,874

for Visualization of Entertainment Content

Phillips Ref.: US 010686

NUMBER OF PAGES INCLUDING COVER: 9

**MESSAGE:** 

Please see attached.

Thank you.

IF ANY PAGES WERE NOT RECEIVED OR ARE ILLEGIBLE, PLEASE CALL (212) 619-6000 AS SOON AS POSSIBLE

The information contained in this flossimile message is attorney privileged and confidential information intended only for the use of the individual or entity named above. If the render of this message is not the intended recipient or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service. We will reimburse any costs you incur in notifying us and returning the message to us. Thank you.

[US 010686]

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Roberts et al.

Serial No.

10/038,874

Filing Date

December 31, 2001

NOV 2 0 2007

For

Visualization of Entertainment Content

Group Art Unit:

2174

Examiner

Sy Luu

Confirmation No.

6434

Mail Stop: AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

#### Certificate of Facsimile

I hereby certify that this correspondence is being deposited via facsimile addressed to:

Mail Stop: AF
Commissioner for Patents
Jexandria, VA 22313-1450

(571) 273-8300

Date: November 20, 2007

#### TRANSMITTAL

Transmitted herewith please find a Response to the Final Office Action mailed on September 20, 2007 for filing in the above-identified application. Since the Response is being filed within two months of the Final Office Action mailing date, Applicants respectfully request that the USPTO's response be issued before the expiration of the three month period of the Final Office Action mailing date (i.e., by December 20, 2005). No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin**, LLP NO. 50-1492 for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: November 20, 2007

Oleg F. Kaplun Reg. No. 45,559

[US 010686]

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Roberts et al.

RECEIVED

Serial No.

10/038,874

NOV 2 0 2007

Filing Date

December 31, 2001

For

Visualization of Entertainment Content

Group Art Unit:

2174

Examiner

Sy Luu

Confirmation No.

6434

Mail Stop: AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Certificate of Facsimile

I hereby certify that this correspondence is being

deposited via facsimile addressed to:

Mail Stop: AF Commissioner for Patents Jexandria, VA 22313-1450

(571) 273-8300

Date: November 20, 2007

#### **TRANSMITTAL**

Transmitted herewith please find a Response to the Final Office Action mailed on September 20, 2007 for filing in the above-identified application. Since the Response is being filed within two months of the Final Office Action mailing date, Applicants respectfully request that the USPTO's response be issued before the expiration of the three month period of the Final Office Action mailing date (i.e., by December 20, 2007). No fees are believed to be required. However, the Commissioner is hereby authorized to charge the Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492 for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: November 20, 2007

Oleg F. Kaplun Reg. No. 45,559

[US 010686]

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED GENTHAL FAX CENTER

NO¥ 2 0 2007

**Applicant** 

Roberts et al.

Serial No.

10/038,874

Filed

December 31, 2001

Title

Visualization of Entertainment Content

Group Art Unit

2174

Examiner

Sy D Luu

Confirmation No.

6434

Mail Stop: AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

# **RESPONSE**

In response to the Final Office Action mailed on September 20, 2007, please consider the following remarks.